

2025 AARAMBH



STARTUP BOOTCAMP PHASE I



November 14th – 16th 2025

30+ Startup Teams

9:00 AM TO 5:00 PM



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ABOUT PANDIT DEENDAYAL ENERGY UNIVERSITY (PDEU)

01



PDEU PANDIT
DEENDAYAL
ENERGY
UNIVERSITY

GANDHINAGAR, GUJARAT

NAAC A++ Grade

Formerly Pandit Deendayal Petroleum University (PDPU)



Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDPU), was established by the PDPU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and Regulations made by the Governor, in the State of Gujarat, India. The primary thrust areas for the university are to ensure Energy for All, creating a Larger Social Impact and Prepare the Youth for tomorrow. PDEU has NAAC accreditation with "A++" Grade CGPA of **3.52** out of **4.00** & Graded Autonomy by UGC.

The University addresses the need for trained and specialised human resources for the energy industry worldwide. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialised and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering and humanities.

SoM

SCHOOL OF
MANAGEMENT

SoET

SCHOOL OF
ENERGY
TECHNOLOGY

SOT

SCHOOL OF
TECHNOLOGY

SLS

SCHOOL OF
LIBERAL
STUDIES

SoL

SCHOOL OF
LAW

9500+
Students

500+
Faculty &
Staff

200+
Guest Faculty

75+
Ongoing
Project

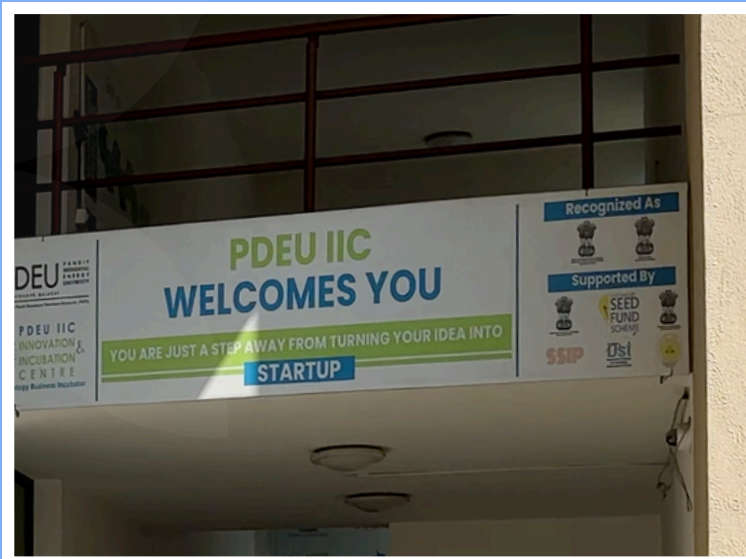
450+
Patents

250+
Students
Research Project

98%
Faculty with PhD from
premier institutes

50+
Professional Body
Association

ABOUT PDEU INNOVATION & INCUBATION CENTRE (PDEU IIC)



PDEU Innovation and Incubation Centre (formerly known as PDEU IIC) is an incubator at PDEU established in 2014. The Centre was formally established in 2017 u/s 8 of The Companies Act, 2013, with a vision to provide state-of-the-art support and service to innovators, technocrats and entrepreneurs who aim to create a social and economic pact in society through innovative solutions to existing problems. The centre acts complementary to the academic and research activities of the University.

PDEU IIC has also been approved to be a "Technology Business Incubator", a recognition by the Department of Science and Technology, Government of India. It is recognized as a Nodal Institute by the Government of Gujarat. PDEU IIC has incubated **220+** start-ups across **10+** domains and generated **500+** employment opportunities through start-ups. The IIC Office has a specially designated area of **20,000** sq. ft for the start-ups to work on.

3500+
Application
received

220+
Start-up
Incubated

230+
Events
Organised

35,000+
Students
Sensitized

500+
Employment
Generated

45 CR+
Funding
Raised

30+
Startups with
INR 50L+ revenue

12+
NISP
Startups

150+
IPR
FILED

ABOUT SCHOOL OF MANAGEMENT- PDEU

03



The School of Management, earlier known as the School of Petroleum Management, focuses on preparing MBA students for strong career outcomes through consistent industry engagement and practical exposure. The school places a clear emphasis on building employability by aligning academic learning with real-world business expectations. Backed by a well-connected industry network and support from its promoter company, the School of Management maintains active interaction with the corporate sector. This is achieved through guest lectures, industry seminars, internships, live projects, research collaborations, and both on-campus and off-campus placement initiatives. Through these efforts, the school works towards ensuring that students graduate with the skills, confidence, and industry readiness required for successful professional careers.

ABOUT E-CELL SOM



E-Cell SOM is a student-driven initiative that nurtures an entrepreneurial mindset within the School of Management. It provides a platform for students to explore ideas, think creatively, and gain practical exposure to entrepreneurship. By offering mentorship, networking, startup resources, and opportunities for funding and incubation, E-Cell SOM supports aspiring founders in turning ideas into impactful ventures while contributing to India's growing startup ecosystem.

Through hackathons, startup challenges, workshops, and expert speaker sessions, the cell encourages learning beyond classrooms. E-Cell SOM inspires students to take confident steps toward innovation, leadership, and venture creation.

ABOUT AARAMBH'25: STARTUP BOOTCAMP – PHASE I

AARAMBH'25 was conducted from November 14 to 16, 2025, bringing together nearly 30 startup teams from across Gujarat. The bootcamp aimed to guide early-stage entrepreneurs through essential aspects of building a startup, including ideation, compliance, product development, and investor readiness.



DAY I

The bootcamp began with a welcome and orientation session led by Mr. Abhinav Kapadia, CFO PDEU & Director- PDEU IIC and Prof. A.K.S. Suryavanshi, Director- SOM PDEU. Mr. Ameet Parikh, Chairman of GCCI Committee on Start-ups, offered valuable insights into India's evolving startup ecosystem. The day concluded with practical sessions on market research, pitch documentation, and regulatory compliance.

DAY II

Day two focused on operational and technological aspects of startups. Mr. Achal Kumar, Chief Technology Officer at International Exchange India (INX), spoke about the role of IT in building scalable ventures, while former ISRO Director- Mr. Goswami shared deep insights into product development and innovation from an industry and research perspective.



DAY III

The final day centred on investor preparedness. Mr. Nikhil Suthar, Head of Partnership at India Accelerator, conducted a session on fundraising strategies, followed by a pitch- refinement workshop by Prof. Suryavanshi. The bootcamp concluded with an inspiring address by Prof. N. Ravichandran, Former Director of IIM Indore, who shared insights on ethical leadership, resilience, and informed decision-making in entrepreneurship.

CONCLUSION

AARAMBH'25 successfully provided participants with a clear and practical understanding of the startup journey. Through expert guidance, interactive sessions, and real-world perspectives, the bootcamp helped aspiring entrepreneurs strengthen their ideas, refine their pitches, and prepare for the challenges of building sustainable ventures.





TEAM PDEU IIC



PDEU Innovation and Incubation Centre
Pandit Deendayal Energy University (PDEU)
Raisan, Gandhinagar - 382426, Gujarat, India
Phone (O): 079 23275143 | Email: iic@pdpu.ac.in



Let's Connect